Zachary Marino

hello@zmarino.com | New York City Metropolitan Area
zmarino.com | linkedin.com/in/zach-marino | github.com/zachmarino234 | References Available Upon Request

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EDUCATION

Northeastern University, Boston, MA   **September 2025 - May 2026**
Candidate for Master of Science in Experience Design
Relevant Coursework: Experience Design Studio Principles, Notational Systems for Experience,
                                          Prototyping for Experience Design, Research Methods for Design

Bachelor of Science in Computer Science and Design / GPA: 3.8/4.0   **September 2022 - May 2025**
Honors: Magna Cum Laude
Relevant Coursework: Interaction Design Principles (Figma), User Experience Design (Axure RP), Brand and Identity
                                          Design (Adobe Suite, Packaging Design), Fundamentals of Software Engineering (Typescript, React,
                                          Express, Git), Human-Computer Interaction (Balsamiq), Information Design (Python, Pandas),
                                          Database Design (SQL, MySQL, Docker)
Extracurriculars: Music Enthusiasts (Founder) | Northeastern Electric Racing (Design Lead) | Film Enthusiasts

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EXPERIENCE

No Pool Productions, New York, NY   **July 2025 - Present**
Freelance Design Consultant
- Developed brand identity using Adobe Suite for Broadway-focused production company startup
- Designed website in Figma, conducted competitive analyses, and coded website using Typescript and Next.js

Dow Jones, New York, NY   **June 2025 - August 2025**
Product Design Intern
- Designed and expedited a major feature to production for the B2B product suite by gathering product requirements, prototyping in Figma, and communicating functionality with development team over Jira
- Led a group of six interns to propose a new AI-powered product to encourage Gen Z to invest by iterating upon current offerings, conducting user research, creating quality mockups, and presenting to the senior team
- Coordinated three projects on the 2025 roadmap with external user feedback and cross-functional internal teams

Boston Globe Media Partners, Boston, MA   **January 2024 - August 2024**
Product Management Co-op
- Coordinated five major projects to completion using Jira with stakeholder feedback and engineering/design team support, including priority projects on the 2024 roadmap
- Styled several implementations aligned with website style guide using WordPress, HTML/CSS, and JSON
- Proposed a major redesign of how sports content is displayed on the front page of Boston.com and the Globe
- Wrote a 58-page User Guide on core editorial systems for new hires, cutting average onboarding time by 50%

PROJECTS

Catalog 8H, Boston, MA   **January 2025 - May 2025**
Degree Capstone Project
- Created branding, component library, and interactive prototype for an SNL-themed social cataloging platform
- Brand system included a set of custom icons, logo, patterns, typography, and colors that were applied accordingly to the prototype, creating a cohesive brand experience
- Developed layout constraints for the prototype to fit within Apple's Human Interface Guidelines

Investigating Impact of Design Thinking on Journalistic Process, Boston, MA   **September 2024 - December 2024**
Directed Study
- Investigated design thinking through the exploration and designed intervention of the journalistic process
- Developed strong UX research skills by interviewing industry professionals, including the former editor-in-chief of the Boston Globe, Boston.com community editor, and entry-level journalists
- Created a card deck called "Pitch" that outlines various exercises, prompts, and topics for idea generation, cutting down the average time needed to develop a potential pitch by 80%

Abacus, Boston, MA   **September 2024 - December 2024**
Spreadsheet Application
- Designed a responsive spreadsheet prototype using Figma, creating a custom component library using Google Material Icons, and testing the components using Storybook and Cypress
- Coded the frontend and API using Typescript, Express, and Tailwind, developing a React context to dynamically render individual cells to exponentially reduce the size of API calls to the backend